

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 38.9911 Longitude: -84.653827

Florence Plaza Florence, KY		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	36,267	133,744	410,253
	Population Est 25Q1	36,394	133,953	409,186
	Population Est 24Q4	36,310	133,551	407,642
	Population Est 24Q3	36,087	132,999	405,810
	Population Est 24Q2	35,899	132,508	403,425
	Population Est 24Q1	35,867	131,893	401,145
	Population Est 23Q4	35,520	131,196	399,752
	Population Est 23Q3	35,209	130,518	398,063
	Population Est 23Q2	35,237	130,299	397,351
	Population Fcst	38,456	140,936	430,351
	2010 Census Population	32,409	114,468	360,440
	2000 Census Population	27,550	96,334	325,108
	1990 Census Population	21,673	75,103	293,549
	Current Year Daytime Population	56,369	161,424	537,515
	Average Seasonal Population	163	765	4,265
	Historical Annual Growth, 1990 – 2000	2.43%	2.52%	1.03%
	Historical Annual Growth, 2000 – 2010	1.64%	1.74%	1.04%
	Estimated Annual Growth, 2010 – CY	0.78%	1.08%	0.90%
	Projected Annual Growth, CY to Y5	1.18%	1.05%	0.96%
	Group Qtrs Est	616	1,287	10,275
Transient Est Average Last 4 Qtrs	6,688	15,891	44,287	
Households	Current Year Estimated Households	14,656	51,667	166,165
	Households Est 25Q1	14,706	51,741	165,670
	Households Est 24Q4	14,670	51,593	165,067
	Households Est 24Q3	14,586	51,390	164,311
	Households Est 24Q2	14,515	51,206	163,137
	Households Est 24Q1	14,504	50,977	162,038
	Households Est 23Q4	14,356	50,698	161,465
	Households Est 23Q3	14,230	50,448	160,763
	Households Est 23Q2	14,239	50,367	160,475
	Households Fcst	15,544	54,281	174,303
	2010 Census Households	13,109	44,398	142,938
	2000 Census Households	10,934	37,363	130,365
	1990 Census Households	8,218	27,657	113,456
	Historical Annual Growth, 1990 – 2000	2.90%	3.05%	1.40%
	Historical Annual Growth, 2000 – 2010	1.83%	1.74%	0.92%
	Estimated Annual Growth, 2010 – CY	0.77%	1.05%	1.04%
	Projected Annual Growth, CY to Y5	1.18%	0.99%	0.96%
	Population per Household	2.43	2.56	2.41

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Florence Plaza Florence, KY		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.5%	2.2%	2.5%
	HH Income \$250,000 to \$499,999	1.8%	2.7%	3.0%
	HH Income \$200,000 to \$249,999	4.2%	6.2%	7.0%
	HH Income \$175,000 to \$199,999	2.7%	4.3%	4.7%
	HH Income \$150,000 to \$174,999	4.9%	6.8%	6.6%
	HH Income \$100,000 to 149,999	19.0%	21.1%	19.7%
	HH Income \$75,000 to 99,999	16.8%	14.6%	12.7%
	HH Income \$50,000 to 74,999	19.4%	17.4%	15.3%
	HH Income \$35,000 to 49,999	11.7%	10.2%	9.7%
	HH Income \$25,000 to 34,999	6.0%	5.1%	5.7%
	HH Income \$15,000 to 24,999	7.3%	5.1%	6.0%
	HH Income \$0 to 14,999	4.7%	4.3%	7.2%
	Average Household Income	\$94,956	\$112,009	\$114,262
	Median Household Income	\$76,188	\$87,704	\$86,476
	Per Capita Income	\$38,842	\$43,532	\$47,003
	Average Disposable Income	\$76,133	\$87,376	\$86,969
	Median Disposable Income	\$64,356	\$73,930	\$72,986
	Discretionary HH Income Over \$150,000	4.5%	7.9%	8.7%
	Discretionary HH Income \$125,000 to \$149,999	3.4%	5.0%	5.9%
	Discretionary HH Income \$100,000 to \$124,999	5.8%	9.1%	8.6%
	Discretionary HH Income \$75,000 to \$99,999	12.1%	14.2%	13.7%
	Discretionary HH Income \$50,000 to \$74,999	20.0%	19.5%	17.9%
	Discretionary HH Income \$25,000 to \$49,999	32.7%	27.2%	23.0%
	Discretionary HH Income Under \$25,000	21.5%	17.1%	22.2%
	Average Discretionary HH Income	\$56,485	\$67,363	\$66,704
	Median Discretionary HH Income	\$46,550	\$56,087	\$55,822
	Householder White – Count	12,148	44,378	137,376
	Median HH Income	\$77,457	\$88,894	\$92,389
	Average HH Income	\$86,781	\$97,754	\$100,266
	Householder Black or African-American – Count	793	2,092	13,017
	Median HH Income	\$52,923	\$79,977	\$41,414
	Average HH Income	\$62,931	\$86,713	\$57,305
	Householder Hispanic – Count	607	1,785	5,018
Median HH Income	\$72,262	\$85,390	\$81,611	
Average HH Income	\$81,229	\$92,310	\$86,678	
Householder Asian or Pacific Islander – Count	361	942	3,260	
Median HH Income	\$83,700	\$112,057	\$95,866	
Average HH Income	\$102,055	\$119,225	\$100,556	
Householder Other or Pacific Islander – Count	747	2,470	7,494	
Median HH Income	\$83,548	\$87,999	\$74,359	
Average HH Income	\$91,519	\$93,657	\$83,939	

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Gender	Male Population	17,814	65,309	203,619
	Female Population	18,452	68,435	206,635
Total Population by Age	Count of Pop 0 to 4 years	2,142	7,756	24,501
	Count of Pop 0 to 7 years	3,114	11,465	34,399
	Count of Pop 5 - 13	4,037	15,951	44,651
	Count of Pop 14 - 18	1,791	7,598	22,412
	Count of Pop 19 - 22	1,739	7,313	24,924
	Count of Pop 22 - 25	1,268	5,231	20,067
	Count of Pop 25 - 29	2,465	8,266	25,652
	Count of Pop 30 - 34	2,596	8,923	31,306
	Count of Pop 35 - 39	2,538	8,878	29,148
	Count of Pop 40 - 44	2,305	8,791	26,795
	Count of Pop 45 - 59	6,462	24,494	70,950
	Count of Pop 60 - 74	6,064	21,533	65,105
	Count of Pop 75 - 84	2,212	7,187	19,925
	Count of Pop 85+	647	1,824	4,817
	% of Pop 0 to 4 years	5.9%	5.8%	6.0%
	% of Pop 0 to 7 years	8.6%	8.6%	8.4%
	% of Pop 5 - 13	11.1%	11.9%	10.9%
	% of Pop 14 - 18	4.9%	5.7%	5.5%
	% of Pop 19 - 22	4.8%	5.5%	6.1%
	% of Pop 22 - 25	3.5%	3.9%	4.9%
	% of Pop 25 - 29	6.8%	6.2%	6.3%
	% of Pop 30 - 34	7.2%	6.7%	7.6%
	% of Pop 35 - 39	7.0%	6.6%	7.1%
	% of Pop 40 - 44	6.4%	6.6%	6.5%
	% of Pop 45 - 59	17.8%	18.3%	17.3%
	% of Pop 60 - 74	16.7%	16.1%	15.9%
	% of Pop 75 - 84	6.1%	5.4%	4.9%
% of Pop 85+	1.8%	1.4%	1.2%	
Median Age	39.1	38.3	37.0	
Average Age	40.3	39.2	38.6	
Male Population by Age	% of Pop 0 to 4 years	6.2%	6.1%	6.2%
	% of Pop 5 - 13	12.0%	12.6%	11.3%
	% of Pop 14 - 18	5.2%	5.9%	5.5%
	% of Pop 19 - 22	5.0%	5.7%	6.3%
	% of Pop 22 - 25	3.6%	4.1%	5.2%
	% of Pop 25 - 29	7.3%	6.5%	6.5%
	% of Pop 30 - 34	7.5%	6.9%	7.9%
	% of Pop 35 - 39	7.3%	6.8%	7.2%
	% of Pop 40 - 44	6.6%	6.6%	6.6%
	% of Pop 45 - 59	17.9%	18.4%	17.4%
	% of Pop 75 - 84	4.9%	4.5%	4.2%
	% of Pop 60 - 74	15.5%	15.2%	15.2%
	% of Pop 85+	0.9%	0.8%	0.7%
	Median Age	37.2	36.6	35.9
Average Age	38.5	37.8	37.6	

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	% of Pop 0 to 4 years	5.6%	5.5%	5.8%
	% of Pop 5 - 13	10.3%	11.3%	10.5%
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	% of Pop 22 - 25	3.4%	3.8%	4.6%
	% of Pop 25 - 29	6.4%	5.9%	6.0%
	% of Pop 30 - 34	6.8%	6.4%	7.4%
	% of Pop 35 - 39	6.7%	6.5%	7.0%
	% of Pop 40 - 44	6.1%	6.5%	6.5%
	% of Pop 45 - 59	17.7%	18.2%	17.2%
	% of Pop 60 - 74	17.9%	17.0%	16.5%
	% of Pop 75 - 84	7.3%	6.2%	5.5%
	% of Pop 85+	2.6%	1.9%	1.6%
	Median Age	41.3	39.9	38.1
Average Age	42.0	40.5	39.6	
Race	Count of White	28,839	111,074	333,016
	Count of Black or African-American	2,372	6,612	34,464
	Count of Asian or Pacific Islander	1,088	3,240	8,833
	Count of Other races	3,968	12,819	33,940
	White	79.5%	83.0%	81.2%
	Black or African American	6.5%	4.9%	8.4%
	Asian	3.0%	2.4%	2.2%
	Other Races	10.9%	9.6%	8.3%
Language Spoken	Speak English at Home	89.8%	91.4%	92.8%
	Speak Spanish at Home	4.4%	4.1%	3.1%
	Speak French or French Creole at Home	1.4%	0.9%	0.6%
	Speak German at Home	0.4%	0.2%	0.3%
	Speak Other Indo-European Languages at Home	1.5%	1.0%	0.9%
	Speak Russian and Other Slavic Languages at Home	0.1%	0.2%	0.2%
	Speak Chinese at Home	0.3%	0.2%	0.4%
	Speak Korean at Home	0.1%	0.1%	0.1%
	Speak Vietnamese at Home	0.6%	0.3%	0.2%
	Speak Other Asian Languages at Home	0.3%	0.6%	0.6%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.1%	0.1%
	Speak Other Language at Home	1.0%	0.8%	0.8%
Hispanic	Hispanic Population	2,938	8,206	19,592
	Hispanic Population Percent	8.1%	6.1%	4.8%
	Mexican	61.9%	63.0%	50.4%
	Puerto Rican	9.2%	8.9%	12.0%
	Cuban	1.5%	3.1%	4.1%
	Dominican	5.3%	1.9%	1.6%
	Central American	11.8%	12.8%	19.7%
	South American	8.1%	6.6%	7.5%
	Other Hispanic	2.1%	3.8%	4.7%
	2000 Hispanic Population Percent	3%	2%	1%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	6.5%	6.2%	5.7%
	American	6.2%	5.9%	5.5%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.2%	0.2%	0.1%
	Asian (percent of total population)	2.2%	1.8%	1.7%
	Chinese	0.4%	0.2%	0.4%
	Japanese	0.2%	0.2%	0.1%
	Korean	0.0%	0.1%	0.1%
	South Central Asian (ie. Indian)	1.2%	1.0%	0.8%
	South East Asian (ie. Vietnamese)	0.1%	0.1%	0.2%
	Other Asian	0.1%	0.1%	0.1%
	European (percent of total population)	39.7%	45.7%	44.2%
	British	7.7%	9.1%	8.0%
	Dutch	0.9%	0.7%	0.6%
	French	0.8%	1.1%	1.1%
	German	14.8%	18.0%	18.1%
	Italian	2.5%	2.2%	2.2%
	Polish	0.7%	0.8%	0.8%
	Scandinavian	0.6%	0.7%	0.8%
	Scotch/Irish	9.5%	10.1%	9.9%
Other European (ie. Greek/Russian)	2.2%	2.9%	2.6%	
Middle Eastern	0.4%	0.4%	0.5%	
Other Ancestry	13.3%	11.9%	11.9%	
Unclassified Ancestry	21.9%	21.9%	22.1%	
Education (Age 25+)	Adult Population (25 Years or Older)	25,289	89,896	273,699
	Elementary (0 to 8)	2.5%	2.5%	2.6%
	Some High School (9 to 11)	5.5%	4.2%	5.1%
	High School Graduate (12)	32.6%	29.2%	26.1%
	Some College (13 to 16)	24.1%	20.8%	18.9%
	Associates Degree Only	8.0%	10.0%	8.4%
	Bachelors Degree Only	18.1%	21.7%	24.4%
	Graduate Degree	9.2%	11.7%	14.6%
	% College (4+)	27.2%	33.4%	39.0%
Household Type	Total Households – count	14,656	51,667	166,165
	One Person HHs – count	4,558	14,068	53,722
	Family HHs – count	9,010	33,744	96,011
	Married Couple – count	6,405	24,886	70,746
	w/own children – count	2,174	9,947	28,012
	w/out own children – count	4,231	14,939	42,734
	Male Householder – count	644	2,227	7,540
	Female Householder – count	1,961	6,630	17,725
	Non-Family Households – count	1,088	3,856	16,432
	1 Person Household	31.1%	27.2%	32.3%
	2 Person Household	33.1%	32.6%	32.2%
	3 Person Household	15.2%	15.9%	14.4%
	4 Person Household	11.2%	13.4%	11.8%
	5 Person Household	5.5%	6.6%	5.7%
6 Person Household	2.3%	2.7%	2.2%	
7+ Person Household	1.7%	1.7%	1.4%	
% Households With Children	24.7%	28.6%	25.2%	

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Housing	Total Housing Units	15,353	54,034	180,870
	Owner Occupied Percent	58.1%	64.9%	57.5%
	Renter Occupied Percent	37.4%	30.7%	34.3%
	Vacant Housing Percent	4.5%	4.4%	8.1%
	Total Housing Units (Census 2000)	11,549	39,509	143,738
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.3%	1.5%	2.2%
	Property Value \$750,000 to \$999,999	1.2%	3.2%	4.7%
	Property Value \$500,000 to \$749,999	5.9%	10.3%	12.2%
	Property Value \$400,000 to \$499,999	8.8%	11.3%	12.5%
	Property Value \$300,000, to \$399,999	22.9%	20.1%	20.1%
	Property Value \$200,000 to \$299,999	35.7%	29.2%	25.3%
	Property Value \$150,000 to \$199,999	12.6%	10.4%	10.0%
	Property Value \$100,000 to \$149,999	6.3%	6.0%	6.7%
	Property Value \$60,000 to \$99,999	1.6%	2.1%	2.6%
	Property Value \$40,000 to \$59,999	2.1%	1.3%	0.9%
	Property Value \$0 to \$39,999	2.7%	4.4%	2.6%
	Median Home Value	\$268,102	\$287,848	\$309,557
Wealth per Household	\$0 and under - percent	17.8%	17.1%	17.6%
	\$1 to \$4999 - percent	8.9%	8.2%	8.6%
	\$5k to \$9999 - percent	4.8%	4.5%	4.6%
	\$10k to \$24999 - percent	6.6%	6.4%	6.4%
	\$25k to \$49999 - percent	6.9%	6.9%	6.8%
	\$50k to \$99999 - percent	10.4%	10.4%	10.2%
	\$100k to \$249999 - percent	18.0%	18.3%	17.9%
	\$250k to \$499999 - percent	12.8%	13.4%	13.1%
	\$500k+ - percent	13.8%	14.9%	14.7%
	Median HH Wealth	\$74,103	\$83,347	\$78,583
	Avg HH Wealth	\$229,936	\$242,808	\$239,102
Economic Viability	Economic Viability Local	293	289	283
	Economic Viability Indexed	106	104	102
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	18,457	70,460	214,869
	Managerial/Executive	15.5%	17.4%	19.5%
	Professional Specialty	19.1%	21.7%	24.4%
	Healthcare Support	2.0%	2.2%	2.4%
	Sales	6.9%	8.9%	9.4%
	Office & Administrative Support	13.2%	12.1%	11.0%
	Protective Service	1.7%	1.9%	1.9%
	Food Preparation	4.6%	4.7%	5.8%
	Building Maintenance & Cleaning	3.3%	2.3%	2.6%
	Personal Care	2.0%	2.3%	2.2%
	Farming, Fishing, & Forestry	0.2%	0.2%	0.1%
	Construction	9.1%	7.8%	6.4%
	Production & Transportation	22.4%	18.5%	14.4%
	Percent White Collar Workers	56.8%	62.3%	66.7%
	Percent Blue Collar Workers	43.2%	37.7%	33.3%

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	Agriculture/Mining/Construction	7.8%	6.4%	5.9%
	Manufacturing	17.7%	15.2%	12.6%
	Transportation	8.1%	8.7%	7.4%
	Information	1.0%	1.2%	1.5%
	Wholesale/Retail	17.7%	15.8%	14.1%
	Finance, Insurance, Real Estate	4.5%	6.2%	7.5%
	Professional Services	6.4%	7.9%	8.2%
	Management Services	0.0%	0.0%	0.2%
	Administrative/Waste Services	5.9%	4.2%	4.0%
	Educational Services	18.1%	19.2%	21.4%
	Entertainment Services	6.3%	7.9%	9.3%
	Other Professional Services	3.9%	4.4%	4.4%
	Public Administration	2.5%	2.9%	3.5%
Vehicles per HH	No Vehicles	7.9%	4.4%	8.8%
	1 Vehicle	35.8%	33.6%	34.4%
	2 Vehicles	36.2%	40.3%	37.0%
	3 or more vehicles	20.1%	21.7%	19.8%
	Average Number of Vehicles	1.74	1.87	1.77
Change	Births (last 12 months)	430	1,617	5,054
	Deaths (last 12 months)	390	1,351	3,863
	Migration (last 12 months)	336	993	5,756
Work place	Workplace Establishments	2,321	5,550	15,011
	Workplace Employees (FTE)	34,388	83,808	240,165